

**Lunchtime Webinar**  
**12.00 pm – 1.00 pm**  
**Friday 28 October 2022**

## **Generation 2040: Introduction to the project and the dashboard**

**Kellie Rogers & Briar Irving**  
**Health Quality and Safety Commission**



Presentation abstract and bios of presenters are on the following page

## Abstract

*Generation 2040 (Gen2040)* led by the National Hauora Coalition (NHC), aims to achieve improvements across health providers. The project's vision is that in the year 2040, the bicentennial of Te Tiriti o Waitangi, the hallmarks and determinants of inequities will be significantly reduced or eliminated for whānau Māori.

The Gen2040 dashboard, created in collaboration between NHC and the Health Quality & Safety Commission, contributes to data management, analysis and reporting for a pro-equity project designed to give pēpi Māori (Māori babies) the best start in life.

The Gen2040 dashboard presents data gathered through the *Best Start Kōwae*, a suite of smart assessment tools for use at significant points across the pregnancy and post-partum journey. The tools are designed for nurses, midwives, and general practitioners, to improve the quality of and access to health care entitlements for pregnant mothers and babies. Best Start Pregnancy and Best Start Pēpi have been rolled out nationally and are in over 380 practices.

## Bios of Presenters

**Kellie Rogers** | Implementation Lead: Design and Development - Generation 2040 Project

Kellie leads the implementation of Gen2040's electronic tools - including the Best Start Kōwae, into the primary health networks across Aotearoa New Zealand. Her background is in midwifery, sales and education. Kellie is passionate about women's health and has an interest in optimising the hapūtanga journey to increase equity.

**Briar Irving** | Data Analyst - Generation 2040 Project

Briar is the primary data analyst working on the Gen2040 project, working on developing the visualisation dashboard and gaining insights from the data. She has been working at the Health Quality and Safety Commission for the past two years, with a background in statistics and psychological research.